

2026 International Conference on Acupuncture for Aesthetics and Longevity (Switzerland)

Second Announcement

To promote innovative development in the global field of anti-aging and longevity science, and to foster deep integration of acupuncture aesthetics, traditional Chinese medicine, and modern anti-aging technologies, the Department of Acupuncture Aesthetics at the Swiss University of Traditional Chinese Medicine (Swiss TCM UNI), in collaboration with the International Acupuncture Cosmetology Association (USA) (IACA), is pleased to announce the International Conference of Acupuncture Aesthetics and Anti-Aging Longevity, to be held in Switzerland in 2026. Details are as follows:

I. Core Conference Information

- Date: August 13-16, 2026
- Venue: Bad Zurzach, Switzerland
- Organizer: Swiss University of Traditional Chinese Medicine (Swiss TCM UNI)
- Co-Organizers: Department of Acupuncture Aesthetics, Swiss TCM UNI; International Acupuncture Cosmetology Association (USA) (IACA)

II. Conference Theme and Key Topics

- Theme: "Building a Longevity Ecosystem with Traditional Wisdom and Modern Technology"
- Key Topics:
 1. Clinical application and mechanism research of acupuncture aesthetics in anti-aging.
 2. Integrated innovation of TCM and precision anti-aging (including metabolic regulation, skin rejuvenation, etc.).
 3. Translation of cutting-edge longevity medicine technologies (e.g., epigenetic intervention, cell regeneration).
 4. Integrated Chinese and Western medicine health management and longevity intervention plans.

III. Target Participants

1. Clinicians and researchers in acupuncture, TCM, aesthetic medicine, and anti-aging medicine.
2. Representatives from relevant academic institutions, universities, and research organizations.
3. Business leaders in anti-aging and health industries (medical devices, health products, investment institutions)
4. Health management practitioners and industry association representatives

IV. Conference Highlights

1. Authoritative Lineup: Gather top anti-aging experts from China, Switzerland, and around the world; build a cross-border academic exchange platform.
2. Practice-Oriented: Feature clinical technique demonstrations and case study sessions, focusing on outcome translation and application.
3. Cross-Disciplinary Integration: Bridge traditional Chinese medicine, acupuncture aesthetics, and modern

longevity science.

4. International Collaboration: Provide opportunities for industry-academia-research networking, facilitating cross-border project cooperation and resource integration.

V. Registration and Inquiries

For registration and inquiries, please contact the co-organizers (Department of Acupuncture Aesthetics, SWISS TCM UNI., and IACA staff). Details:

- Contact:

- Wang, Wenyan: +86 15601292518 (WeChat)

- Huang, Jun: +86 19906250871 (WeChat)

VI. Other Information

1. Conference registration fee (August 13-14): CHF 520;
2. Conference banquet (August 14): CHF 120;
3. For sponsorship or exhibition, please contact the co-organizers:

Exhibition Categories (prices to be confirmed)

Type	Benefits	Fee (USD)	RMB (approx.)
Category A: Full exhibition	Standard booth + 2 conference ticket	2900	20000
Category B: Common booth	Booth display only +1 conference ticket	1900	13000
Category C: Poster display	Poster space (no on-site attendance required)	900	5,800

VII. Registration and Payment

Registration link (English):

<https://wfas-stu2026.com/registration-booking/>

Registration link (Chinese): Click to enter registration page

<https://wfas-stu2026.com/zh/home-zh/>

- ◎ Bank: UBS Switzerland AG,
- ◎ Bank address: Postfach, CH - 8098 Zürich Switzerland
- ◎ Owner: SWISS TCM Uni AG
- ◎ Address of owner: Hauptstrasse 61, 5330 Bad Zurzach
- ◎ IBAN-Nr: CH40 0020 6206 9362 2201 Y
- ◎ BIC / SWIFT : UBSWCHZH80A
- ◎ **Please note the name, address, or organization of the attendee when making the transfer.**

Conference Program

August 13, 2026

Time	Content	Host
09:00-12:00	Joint Opening Ceremony: WFAS 2026 International Symposium on Acupuncture-Moxibustion 4th Scientific TCM Congress 2026 International Conference on Acupuncture and Aesthetic Medicine	
	Group photo & lunch	
	Opening of the International Conference on Acupuncture Anti-Aging & Longevity Dr. Yiming Li (President, Swiss University of Chinese Medicine) Dr. Xiaoyan Ren (President, International Association of Cosmetic Acupuncture) Performance: Youthful Grace in Needle Harmony;The Movement of Meridian Energy Performer: Students from the Department of Acupuncture Aesthetics at the Swiss University of Traditional Chinese Medicine	Xingfang Liu (Switzerland) Yueting Chen (China)
14:00-14:20	Keynote: The commonalities Between Chinese and Western Aesthetic Medicine Speaker: Dr. Yiming Li ((President of Swiss University of Traditional Chinese Medicine, President of the Mingdao Traditional Chinese Medicine Group, Member of the World Health Organization (WHO) Traditional, Complementary and Integrative Medicine (TCIM) Strategy and Technical Advisory Group)	Xingfang Liu (Switzerland)
14:20-14:40	Keynote: TCM Acupuncture Education in the US and Curriculum Design for Overseas Cosmetic Acupuncture Speaker: Dr. Yemeng Chen (President, New York College of Traditional Chinese Medicine; Former President, ACAOM)	
14:40-15:00	Keynote: Govern Technique with Dao, Beauty from the Heart – Oriental Wisdom and Global Journey of Cosmetic Acupuncture Speaker: Dr. Xiaoyan Ren (Director, Department of Acupuncture Aesthetics, Swiss University of Chinese Medicine; President, International Association of Cosmetic Acupuncture)	Yemeng Chen (USA)
15:00-15:20	Keynote: A new business model for acupuncture and Chinese medicine; how it can help Anti-Aging and Aesthetics Speaker: Ms. Michelle Larivee (USA, Founder + CEO of WTHN)	
15:20-15:40	Keynote: Application and Mechanism of Tianshu (ST25) Point in Obesity Prevention and Treatment Speaker: Dr. Guanhu Yang (USA, Professor at the School of Chinese Medicine, Macau University of Science and Technology; Clinical Professor at Ohio University, and Professor at Swiss University of Traditional Chinese Medicine)	
15:40-16:00	Keynote: American acupuncture Aesthetics Speaker: Dr. Shellie Goldstein (USA, Professor and Director of Facial Acupuncture for Cosmetic Enhancement (FACE) Program Pacific College of Health Sciences)	
16:00-16:20		

16:20-16:40	Keynote: The Role of Acupuncture and Chinese Medicine in Neuroscience and Longevity Speaker: Dr. Zhenyu Zhou (USA, Professor of Anatomy and Physiology, New York College of TCM, Professor of Acupuncture, SUNY Downstate Health Sciences University, Former Senior Neuroscientist at Colombia University and Cornell University)	Guanhu Yang (USA)
16:40-17:00	Keynote: TCM Health Management and TCM Aesthetics Speaker: Dr. Qiming Zheng (President, Philippine Association of TCM and Acupuncture)	Hui Wei (USA)
17:00-17:20	Keynote: Psychology and Aesthetics Speaker: Dr. Zaitong Sun (Spain, President, Shon TCM College, Barcelona)	Chunxin Chen (Spain)
17:20-17:40	Keynote: Japanese Acupuncture Aesthetics with Crystals and Essential Oils Speaker: Ms. Satoko Kuji (Japan, Founder and Director of Itsukushimi Acupuncture and Healing Center in Tokyo)	
17:40-18:00	Keynote: Superior Physician Treats Pre-disease, Prioritize Nourishing Longevity – Application and Demonstration of Dr. Wu’s Head Massage Therapy in Calming, Beautifying and Insomnia Treatment Speaker: Dr. Binjiang Wu (President, Ontario College of TCM, Canada; Vice President, WFCMS & WFAS)	
18:00	Closing	

August 14, 2026		
Time	Content	Host
09:00-09:20	Keynote: Trends from Western Medical Aesthetics to Comprehensive Health Treatment Speaker: Dr. Li Lu (USA, Physician & Shareholder, Baikang Rende Medical Group)	Binjiang Wu (Canada)
09:20-09:35	Keynote: Iodine and Health Speaker: Dr. Yansong Lin (Chief Physician, Professor, Doctoral Supervisor, Dept. of Nuclear Medicine, Peking Union Medical College Hospital)	Bo Zhang (China)
09:35-9:55	Keynote: The Orofacial System as One Functional Unit: Blending Acupuncture Principles, Neuromodulators, Aesthetics, and Neuromuscular Dentistry in TMJ Care Speaker: Dr. Bridget Sweeney (USA, General Dentist, Esthetics, and Integrative Therapies. Founder of The Ivory Dental Co. in Buffalo, New York)	Liling Tao (Belgium)
9:55-10:15	Keynote: The Lymphatic System and Traditional Chinese Medicine Aesthetics: A New Bridge Linking Brain Waste Clearance, Sleep Physiology, and the Aesthetics of Aging Speaker: Dr. Hui Wei (USA, President of American Association of Chinese Medicine, CEO of American Chinese Medicine Alumni	Qiming Zheng (Philippines)
		Yansong

10:15-10:30	Association, Founding President, American Chinese Medicine Forum WeChat Academy)	Lin (China)
	Keynote: Current Status and Prospects of Early Ultrasound Diagnosis of Thyroid Diseases and Their Impact on Health and Longevity Speaker: Dr. Bo Zhang (China, Chief Physician, China-Japan Friendship Hospital)	
	Keynote: The development of Traditional Chinese Medicine Culture in Australia: Heritage, Innovation and International Practice Speaker: Dr. Jiuhuai Lin , (Australia, Professor, President of World Association of Traditional Medicine Culture and Wellness)	
10:30-10:50		
10:50-11:05	Keynote: Acupuncture and Moxibustion: Anti-aging and Beauty Speaker: Dr. Liling Tao (The Founder of the European Union Acupuncture Institute (EIA) in Belgium)	
11:05-11:20	Keynote: Precision Anti-Aging with Ren's Acupuncture Thread Embedding: Clinical Practice Guided by the Five Movements and Six Qi Framework Speaker: Dr. Xueqin Yang , (China, Beijing University of Chinese Medicine, Associate Chief Physician)	Zhenyu Zhou (USA)
11:20-11:40	Keynote: New Ecosystem of Facial Acupuncture Anti-Aging Speaker: Ms. Yueting Chen (President, Yunlong Group; Vice President, IACA)	Hua Hu (UK)
11:40-12:00	Keynote: Acupuncture Aesthetics as Longevity Medicine – Lessons from a Long-Living Society Speaker: Dr. Xingfang Liu (Director, International Cooperation, Swiss University of Chinese Medicine)	
12:00-14:00	Lunch	
14:00-18:00	Roundtable Forum Themes: 1. Clinical application and mechanism of acupuncture aesthetics in anti-aging 2. TCM + precision anti-aging (metabolism, skin rejuvenation) 3. Translational longevity medicine (epigenetics, cell regeneration) 4. Integrated Chinese-Western health management & longevity programs Panelists: Dr. Yiming Li, Dr. Xingfang Liu, Dr. Xiaoyan Ren, Dr. Yemeng Chen, Dr. Hui Wei, Dr. Qiming Zheng, Dr. Binjiang Wu, Dr. Guanhu Yang, Ms. Michelle Larivee, Dr. Shellie Goldstein, Dr. Bridget Sweeney, Dr. Zhenyu Zhou, Dr. Yan Lu, Ms. Satoko Kuji, Dr. Yansong Lin, Dr. Bo Zhang, Dr. Zaitong Sun, Dr. Jiuhuai Lin, Dr. Liling Tao	Yemeng Chen (USA) Xingfang Liu (Switzerland)
18:00	Closing	

I .Conference Training Courses (Workshops)

Date & Time	Course Title	Speaker(s)	Tuition Fee
August 16, 2026, 9:00-17:00	Pursuing the Dao · Nurturing Virtue · Mastering Clinical Skills Swiss University of TCM Professional Certificate Program in Aesthetic Acupuncture The Seven Therapies, Seven Dimensions, and Seven Needling Techniques Aesthetic Acupuncture and Facial Rejuvenation Management	Dr. Xiaoyan Ren	CHF200
August 15, 2026, 9:00-17:00	American Acupuncture Aesthetics: Exploring Facial Aesthetics Through Modulation of Facial Mimetic Muscles	Dr. Shellie Goldstein	CHF 200
August16, 9:00-17:00	Japanese Acupuncture Aesthetics with Crystals and Essential Oils	Ms. Satoko Kuji	CHF 200

Workshop single-day tuition fee (15th or 16th): CHF200
Two-day tuition fee (15th – 16th): CHF380

1. Course: " Pursuing the Dao · Nurturing Virtue · Mastering Clinical Skills
Swiss University of TCM Professional Certificate Program in Aesthetic Acupuncture
The Seven Therapies, Seven Dimensions, and Seven Needling Techniques
Aesthetic Acupuncture and Facial Rejuvenation Management

Date: August 16, 2026, 9:00-17:00



Workshop lecturer: **Dr. Xiaoyan Ren**, Professor and Director of the Department of Acupuncture Aesthetics, Swiss University of TCM. President of International Association of Acupuncture and Aesthetic Medicine.

This program is founded upon the holistic principles of Traditional Chinese Medicine (TCM), meridian theory, and clinical acupuncture thinking. Guided by the three dimensions of “**The Way of Aesthetics**,” “**The Virtue of Aesthetics**,” and “**The Art of Aesthetics**” proposed by presidents Yiming Li and Kai Qi, the course systematically explores the theoretical framework and clinical approach of aesthetic acupuncture in facial rejuvenation management.

“**The Way of Aesthetics**” advocates the pursuit of harmonious beauty and beauty that reflects alignment with the natural order. “**The Virtue of Aesthetics**” is grounded in Traditional Chinese Medicine theory, emphasizing the unity of nature and humanity, the balance of yin and yang, the coordination of the Five Elements, and the harmonious circulation of qi and blood.

“**The Art of Aesthetics**” is built upon the **Seven-Therapy Framework**, which examines facial rejuvenation and holistic wellness through seven interconnected dimensions—**skin, vessels, muscles, tendons, bones, qi, and spirit**. By integrating seven specialized acupuncture techniques with clinical diagnostic and therapeutic thinking, the program explores comprehensive treatment strategies for enhancing facial appearance, vitality, and overall constitutional balance.

Course Content

1. Skin Dimension (皮维)

Beginning with the condition of the skin, this module explores therapeutic approaches for addressing facial manifestations such as skin quality, pore appearance, complexion, and fine lines.

2. Vessel Dimension (脉维)

From the perspective of qi and blood circulation, this module examines the relationship between facial circulation, complexion, and localized facial conditions.

3. Muscle Dimension (肉维)

Focusing on soft-tissue tone and support, this module explores facial laxity, contour changes, and the condition of underlying facial tissues.

4. Tendon/Fascial Dimension (筋维)

From the perspective of fascial tension and muscular dynamics, this module analyzes the development of expression lines, nasolabial folds, and structural changes in the face.

5. Bone Dimension (骨维)

Examining facial skeletal support and structural anatomy, this module provides insight into facial contours and age-related changes in facial appearance.

6. Qi Dimension (气维)

From the standpoint of organ function, qi and blood dynamics, and metabolic status, this module explores facial puffiness, fluid retention, constitutional deficiency patterns, and imbalances in the movement of qi.

7. Spirit Dimension (神维)

Focusing on vitality, presence, and overall constitutional state, this module examines facial expression, personal presence, mental well-being, and their roles in facial rejuvenation and aesthetic management.

The objective of this program is to equip participants with a holistic understanding of aesthetic acupuncture and a systematic, standardized framework for clinical decision-making. By integrating Traditional Chinese Medicine principles with aesthetic acupuncture methodologies, the course serves as a reference for facial rejuvenation management, professional clinical development, and the global advancement and dissemination of TCM aesthetics.



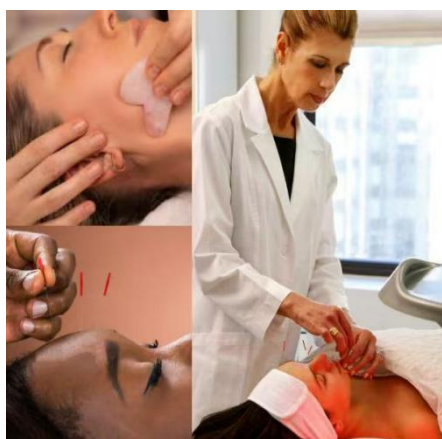
facial needle

Ren's needle

gold needle

2. Course: American Acupuncture Aesthetics: Exploring Facial Aesthetics Through Modulation of Facial Mimetic Muscles

Date: August 15, 2026, 9:00-17:00



Workshop Lecturer: **Dr. Shellie Goldstein**, Professor and Director of Facial Acupuncture for Cosmetic Enhancement (FACE) Program, Pacific College of Health and Science, USA. Author of *Your Best Face Now: Look Younger in 20- Days With The Do-It-Yourself Acupressure Facelift*. Creator of the Touch + Glow Acupressure Facelift Kit. International lecturer with over 30 years of experience in clinical cosmetic acupuncture practice, education, and mentorship.

Facial mimetic muscles play a fundamental role in human expression and are a major contributor to age-related changes in facial morphology, including midface ptosis, soft tissue heaviness, dynamic and static rhytids, and alterations in facial contour. From a biomedical perspective, changes in muscle tone, neuromuscular activity, fascial tension, and circulation directly influence structural support, skin integrity, and the visible aging process.

This comprehensive 6-hour course explores the intricate anatomy, physiology, and functional relationships of the facial mimetic muscles through both a biomedical and East Asian medicine lens. Participants will examine how muscle dysfunction, repetitive expression patterns, and fascial restrictions contribute to facial aging and how targeted acupuncture strategies can effectively modulate these structures to support appearance enhancement.

The course integrates the study of facial anatomy with the corresponding meridians, energetic systems, and acupuncture points that influence muscular balance, circulation, and tissue vitality. Emphasis will be placed on clinically relevant assessment and treatment protocols designed to optimize muscle tone, soften lines and wrinkles, improve lymphatic and vascular circulation, and enhance overall facial harmony.

Participants will learn how acupuncture interventions can be used to:

- Modulate attenuation of facial musculature
- Improve neuromuscular communication and fascial mobility
- Reduce the appearance of fine lines and rhytids
- Support collagen production and tissue integrity
- Enhance skin texture, tone, and luminosity
- Improve circulation and reduce fluid stagnation
- Create lifting and contouring effects

In this course, participants will also have the opportunity to engage in hands-on practice of techniques designed to improve facial and neck muscle tone, enhance skin texture, and reduce the appearance of fine lines and wrinkles. Practical application sessions will allow attendees to refine needling approaches, treatment strategies, and muscle modulation techniques in a supervised clinical learning environment.

Through lecture, anatomical mapping, clinical demonstration, and practical application, practitioners will develop a deeper understanding of the relationship between facial musculature and aesthetic outcomes. The course will provide evidence-informed treatment approaches that combine traditional acupuncture principles with modern anatomical and functional concepts.

3. Course: "Japanese Acupuncture Aesthetics with Crystals and Essential Oils"

Date: August 16, 2026, 9:00-17:00



Workshop lecturer: **Ms. Satoko Kuji**. Japanese acupuncturist, director of Itsukushimi Acupuncture and Healing center in Roppongi, Tokyo Japan. She combines essential oils with acupuncture for aesthetics.

Ms. Satoko Kuji is an accomplished acupuncturist and energy Healer with a strong experience with:

Acupuncture and Moxibustion; Shiatsu; Clairvoyance

Divine Master Healing; Crystal Reading; Crystal Healing; Past Life Regression Healing; Inner Child Integration Healing; Spiritual Crystal Acupuncture

Wild Earth Animal Essence Healing; Chinese Reflexology; Facial Treatment; Head Massage
Auriculotherapy; Tarot • Oracle cards • Aroma fortune-telling

Her patients include celebrities, business leaders, and political figures. She frequently publishes articles in Japanese magazines and is the author of "Mitakuye Oyasin" on Amazon.

Ms. Satoko Kuji operates an acupuncture and healing center in Roppongi, Tokyo Japan, providing individualized care designed to support each client's innate well-being. Treatment is approached holistically, addressing physical, emotional, and energetic aspects

of health with the aim of helping clients achieve a more natural state of balance and vitality.

This workshop focuses on cosmetic acupuncture. Rather than limiting treatment to the face alone, the approach emphasizes restoring balance throughout the entire body—including emotional and energetic dimensions—to facilitate natural changes in facial contours, expression, and overall appearance.

The treatment protocol prioritizes improving circulation, reducing muscular tension, and regulating autonomic nervous system function. From the perspective of traditional East Asian medicine, particular attention is given to addressing the effects of chronic stress and tension on the body.

In addition to acupuncture, the approach incorporates aromatherapy using essential oils to engage the olfactory system and support emotional well-being. Power stones are also utilized as tools to promote relaxation. Furthermore, the workshop will briefly introduce the concept of **somatids** as part of a broader discussion of the body's internal environment and holistic health perspectives.

This treatment model evaluates each patient through three interconnected dimensions: physical, emotional, and energetic. The objective is to support harmony and balance across the whole person rather than focusing solely on physical symptoms.

When chronic stress and fatigue disrupt autonomic nervous system balance, the effects may extend beyond physical tension to influence cognitive and emotional functioning. By facilitating a deeply relaxed state, treatment may encourage positive changes in breathing patterns, facial expression, and body awareness. In many cases, these changes are associated with improvements in overall quality of life (QOL).

This workshop presents cosmetic acupuncture not merely as an aesthetic technique, but as an integrative approach that promotes natural transformation through the restoration of whole-body balance.



II .Brief Introduction of Conference Speakers (in speaking order)

1. Keynote Speech: **The Commonalities of Cosmetic Medicine in Chinese and Western Aesthetics**

Speaker: **Dr. Yiming Li** (President of Swiss University of Traditional Chinese Medicine, President of the Mingdao Traditional Chinese Medicine Group, Member of the World Health Organization (WHO) Traditional, Complementary and Integrative Medicine (TCIM) Strategy and Technical Advisory Group)



Professor Li Yiming has devoted many years to medical practice in Switzerland and is uniquely trained in both Western medicine and Traditional Chinese Medicine (TCM). With extensive clinical and academic expertise in integrative medicine, he is actively engaged in advancing the integration of conventional and traditional healthcare approaches.

He currently serves as the President of the Swiss University of Traditional Chinese Medicine (Swiss) and President of the Mingdao Traditional Chinese Medicine Group (Switzerland). In addition, he is Vice Chair of the Real-World Research Committee of the World Federation of Chinese Medicine Societies (WFCMS) and a Member of the World Health Organization (WHO) Traditional, Complementary and Integrative Medicine (TCIM) Strategy and Technical Advisory Group. He is also a member of both the Swiss Professional Medical Association and the Aargau Medical Association, contributing to the development of integrative healthcare, medical education, and international collaboration in Traditional Chinese Medicine.

2. Keynote Speech: **Acupuncture Education in the U.S. and the Design of Overseas Cosmetic Acupuncture Courses**

Speaker: **Dr. Yemeng Chen** (President of New York College of Traditional Chinese Medicine, Former President of the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM))



In recent years, cosmetic acupuncture has developed rapidly. Due to its efficacy and minimal side effects, it is widely welcomed by patients and the public. In China, "TCM Cosmetology" courses are already offered at TCM colleges. However, given the practical realities of overseas TCM education—differences in laws, teaching objectives, scope of practice for licensed acupuncturists, and approved acupuncture techniques and devices—this presentation will discuss the teaching objectives of "cosmetic acupuncture" courses and the associated knowledge, skills, and abilities (KSAs), with the aim of establishing teaching standards for such courses to train more qualified and competent acupuncturists in cosmetic acupuncture.

Dr. Yemeng Chen, M.D., Ph.D. President of New York College of Traditional Chinese Medicine; Former President of ACAOM; President of the National Federation of Chinese TCM Organizations (NFCTCMO); Executive Member of the WFCMS Presidium; Vice President of the WFCMS Scalp Acupuncture Professional Committee; Executive Director of the WFCMS Education Steering Committee; Vice President of the World Federation of Chinese TCM Practitioners; Vice President of the Overseas Chinese TCM Forum; Guest Professor at Shanghai University of Traditional Chinese Medicine, Jiangxi University of Traditional Chinese Medicine, and the Institute of Integrated Traditional and Western Medicine, Fudan University; Member of the TCM Expert Committee, People's Medical Publishing House. He has long been engaged in clinical research on TCM and acupuncture, publishing over 50 papers. He is Editor-in-Chief of the Journal of Complementary Medicine & Alternative Healthcare and serves on the editorial boards of several journals. He is the author of Effective Acupuncture Treatment and Acupuncture Treatment Guide, and co-author of more than a dozen monographs, including New Compilation of Chinese Acupuncture and Moxibustion, Encyclopedia of Chinese Acupuncture and Moxibustion, Centennial Collection of Fang's Acupuncture, The Diversified Development of Acupuncture in the United States, Overview of World TCM Education, and Nutrition & Integrative Medicine: A Primer for Clinicians. In recent years, he has served as Associate Editor and Chief Translator (English version) of the WFCMS Overseas Core TCM Textbook Diagnostics of Traditional Chinese Medicine, Co-Editor of the TCM textbook Diagnostics of Traditional Chinese Medicine for Beijing University of Chinese Medicine's International Education, and Invited reviewer for the WHO ICD11-TM and TCM standard terminology.

3. Keynote Speech: **Guiding Techniques by Tao, Beauty from the Heart — The Oriental Wisdom and Global Journey of Acupuncture Aesthetics**

Speaker: **Dr. Xiaoyan Ren** (President of the International Acupuncture Cosmetology Association (USA) (IACA), President of the Special committee of Embedding Research of WFCMS)



M.D., Ph.D., Professor, Chief Physician, TCM Aesthetic Physician;
Director of the Department of Acupuncture Aesthetics, SWISS TCM UNI., Doctoral Supervisor;
Founder of Ren's Acupuncture Aesthetics;
Inventor and originator of Ren's acupuncture-embedding needles, techniques, and therapies;
Lead drafter of the standard Manipulations of Thread Embedding Therapy;
Lead drafter of the ISO/TC249 international Chinese medicine-Thread embedding acupuncture needle for single use;
President of the International Acupuncture Cosmetology Association (USA) (IACA);
President of the Special committee of Embedding Research of WFCMS;
Vice President of the Special committee of Cosmetology of WFCMS;
Vice President of the Acupoint Embedding Branch, CAAM;

Vice President of the Special Committee of Weight Loss and Cosmetology, CAAM;

President of the Acupoint Embedding Therapy Branch, China Special Medical Academic Research Society;

President of the International Society of Modern Acupuncture-Embedding (USA).

Ren Xiaoyan spent more than 20 years to complete the development process from traditional acupoint embedding therapy to modern acupoint embedding therapy to modern acupuncture-embedding therapy to Ren's acupuncture-embedding therapy. After nearly 30 years of research, Ren's acupuncture-embedding needles, with a series of eight patented innovations and inventions, stand out uniquely in the TCM acupuncture field. She has innovatively developed Ren's acupuncture-embedding techniques and therapies based on the legacy of acupoint embedding, achieving a leap from acupoint embedding to modern acupuncture-embedding therapy, with influence and dissemination worldwide.

Dr. Xiaoyan Ren has edited Modern Acupoint Embedding Therapy and Cosmetology, Modern Acupoint Embedding Therapy, the Chinese - English edition of Ren's Acupuncture-Embedding Bible, Ren's Acupuncture-Embedding Anatomical Charts, and the Ren's Medical Classics series. She has also participated in the compilation of professional textbooks published by China Press of Traditional Chinese Medicine, including TCM Cosmetology, Aesthetic TCM, Modern Aesthetic Medicine for the new century national higher TCM institutions, and Certified Aesthetic Practitioners. She has published over 30 academic papers. Clinically, her therapies are widely applied to common and difficult diseases in orthopedics, internal medicine, surgery, gynecology, ENT, and dermatology, with notable efficacy in anti-aging cosmetology, facial lifting, wrinkle removal, spot reduction, weight loss and management, acne dermatitis, pain disorders, allergic rhinitis, and breast hyperplasia.

Ren's acupuncture-embedding techniques have been promoted through lectures in dozens of countries and regions, including the United States, Canada, Switzerland, South Africa, Spain, France, Germany, Italy, Brazil, New Zealand, Iran, Japan, South Korea, Taiwan (China), Austria, Australia, Thailand, Malaysia, Singapore, India, Indonesia, Hong Kong (China), and Macau (China). She has been invited to speak at Harvard University, Columbia University, the University of Cape Town, and Cambridge University. To date, she has conducted 208 training sessions on Ren's acupuncture-embedding techniques, training tens of thousands of Western medical doctors, TCM practitioners, acupuncturists, and embedding technicians worldwide. Extensive clinical use in China and around the world has demonstrated the safety and efficacy of these therapies.

4. Keynote Speech: **A new business model for acupuncture and Chinese medicine; how it can help Anti-Aging and Aesthetics,**

Speaker: **Michelle Larivee (USA) Founder + CEO of WTHN**

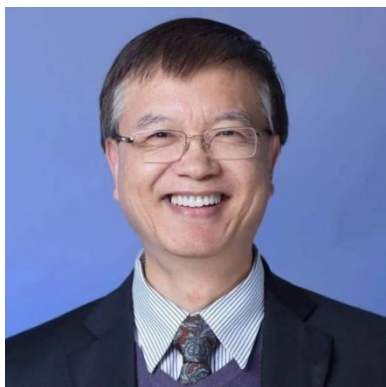


Michelle Larivee is on a mission to make acupuncture accessible in order to unlock better health and quality of life for WTHN clients. WTHN currently has 5 studios in New York City and is rapidly expanding their studio footprint, as well as their holistic wellness products including a recent launch at Ulta Beauty. WTHN is fueling a radical shift in health and wellness, promising a future of preventative care, a more seamless integration of Eastern and Western medicine and affordable, holistic options. WTHN offers personalized treatment plans including acupuncture, cupping, herbal medicine and acupressure tools that treat concerns—from stress + anxiety, pain, digestion to fertility—at their root.

Prior to WTHN, Michelle spent 12 years in the healthcare and emerging markets space as an investment professional and management consultant. She has structured over \$5B in debt, equity and blended finance transactions. Michelle received her MBA from the Wharton School, MA from Penn's Lauder Institute and BSFS from Georgetown University's School of Foreign Service. She has been recognized as a pioneer in the wellness space, featured in publications including NY Times, Vogue, Well+Good, and Forbes for her groundbreaking approach to holistic health.

5. Keynote Speech: **Application and Mechanisms of Tianshu Point (ST25) in Obesity Prevention and Treatment**

Speaker: **Dr. Guanhu Yang (USA), Professor (MD, Ph.D.)**



Professor and Doctoral Supervisor at the Faculty of Chinese Medicine, Macau University of Science and Technology; Clinical Professor at Ohio University, and Level 1 Professor at Swiss University of Traditional Chinese Medicine. Professor Yang has solid training in modern medical research and deep knowledge of TCM theory. He has long been engaged in integrated Chinese and Western medicine, and modern mechanism and translational research on acupuncture and Chinese herbs, focusing on pain management, metabolic diseases, tumor immunity, and neurodegenerative disorders. He uses bioinformatics, machine learning, single-cell sequencing, and multi-omics analysis to explore biomarkers for disease diagnosis and prognosis, as well as the clinical value of acupuncture in cancer supportive care and postoperative rehabilitation. Professor Yang holds acupuncture licenses

in multiple U.S. states, maintains a clinical practice, and has extensive experience in internal medicine and gynecological conditions, especially diabetes and related issues, fibromyalgia, digestive disorders, and infertility and other reproductive health issues. His academic roles include past President of the U.S. Society of Luo Disorders, Vice President of the U.S. Society of Chinese Herbology, and various academic and standardization roles within WFCMS committees. He has published over 210 academic papers (mostly SCI-indexed), participated as editor or co-editor of 20 books, with an H-index of 29 and over 2,708 citations (as of statistical date).

6. Keynote Speech: **American acupuncture Aesthetics**

Speaker: **Dr. Shellie Goldstein (USA), DACM, Professor**



- Doctor of Acupuncture and Chinese Medicine (DACM), Pacific College of Health and Science, San Diego, California (2020)
- Professor, Pacific College of Health and Science (2021–Present)
- Founder and Owner, Shellie Goldstein Acupuncture, with private practices in New York and Florida (2002–2024)
- Executive Director of Integrative Medicine, Kingston Regional Health Care System, Lake Katrine, New York (2000–2004)
- International apprenticeship training at Beijing College of Acupuncture and Orthopedics, Beijing, China (1995)

- Diploma in Acupuncture, Tristate Institute of Traditional Chinese Acupuncture, Stamford, Connecticut (1991)
- Certificate in Chinese Herbology, School of Chinese Herbology, New York, New York (1985)
- M.S. in Biology/Nutrition, University of Bridgeport Graduate School, Bridgeport, Connecticut (1984)
- Nationally certified in Chinese Herbal Medicine by the National Commission for the Certification of Acupuncturists (1993)
- Recognized leader in integrative medicine with an emphasis on acupuncture aesthetics and longevity medicine with more than three decades of clinical, academic, and executive leadership experience.

Dr. Shellie Goldstein, DACM, is an internationally recognized authority in cosmetic facial acupuncture, integrative skin health, and neuromuscular facial rehabilitation. With more than three decades of clinical and educational experience, she is renowned for bridging traditional Chinese medicine with modern aesthetic medicine and evidence-informed therapeutic approaches. Her work has positioned her as one of the leading innovators and educators in the field of cosmetic facial acupuncture worldwide.

Dr. Goldstein founder of the Academy of Advanced Cosmetic Facial Acupuncture currently serves as Program Director and Full-Time Professor for the FACE Program and the at Pacific College of Health and Science, where she has trained and mentored acupuncture professionals globally in advanced cosmetic facial acupuncture, facial rehabilitation, and integrative treatment protocols for skin and facial disorders. Her teaching emphasizes the integration of classical Chinese medicine principles with contemporary anatomical, neuromuscular, and aesthetic methodologies.

In addition to her academic and clinical leadership, Dr. Goldstein is an accomplished author, researcher, and inventor. She is the author of the bestselling book *Your Best Face Now: Look Younger in 20 Days With the Do-It-Yourself Acupressure Facelift* and holds multiple U.S. patents for the innovative TOUCH+GLOW Therapeutic Wand System, Kit, and Method. Her pioneering work has contributed significantly to the modernization and global expansion of cosmetic facial acupuncture.

7. Keynote Speech: **The Role of Acupuncture and Chinese Medicine in Neuroscience and Longevity**

Speaker: **Dr. Zhenyu Zhou** (Professor, New York College of TCM, State University of New York (SUNY) Downstate Health Sciences University, Former Neuroscientist at Colombia University and Cornell University)



Professor, Licensed acupuncturist (USA), MD, Ph.D. in Neurophysiology. Graduated from Shanghai University of Traditional Chinese Medicine; was a resident physician at Zhongshan Hospital, Shanghai Medical University. In 2000, earned a PhD from Kanazawa University, School of Medicine, Japan. In 2001, completed a postdoctoral fellowship at the University of Texas Health Science Center at Houston. Subsequently worked for over 15 years at New York Medical College, Columbia University, and Weill Cornell Medical College, researching brain physiology and pathology. Possesses a strong publication record in *Neuron*, *PNAS*, and *Journal of Neuroscience*. Dr. Zhou currently practices TCM in New York and serves as a professor at New York College of Traditional

Chinese Medicine and SUNY Downstate Medical Center, Associate Editor of *Frontiers in Medicine – Geriatric Medicine*.

8. Keynote Speech: TCM Health Management and TCM Cosmetology

Speaker: **Dr. Qiming Zheng** (President, Philippine Society of Traditional Chinese Medicine)



Professor, Chief Physician

President, Philippine Society of Acupuncture and Traditional Chinese Medicine

Vice President, World Federation of Chinese Medicine Societies (WFCMS)

Vice President, World Federation of Acupuncture and Moxibustion Societies (WFAS)

Philippine Director, China-Philippines TCM Center

Executive Dean, Philippine Qihuang TCM College, Fujian University of Traditional Chinese Medicine

Director, TCM Department, Guangtan Memorial Hospital, Philippines

Guest Professor, Fujian University of Traditional Chinese Medicine

First Philippine Department of Health Registered Licensed TCM Practitioner

Registered Acupuncturist, Philippine Department of Health
 President, TCM Standards Working Group, Philippine Department of Health's Institute of Traditional and Alternative Medicine
 Editorial Board Member, World Chinese Medicine Journal
 Editor-in-Chief, Philippine Edition of World Chinese Medicine
 Editorial Board Member, Fujian Traditional Chinese Medicine
 Vice President, World Federation of TCM Service Trade
 Vice President, Rheumatology Professional Committee, WFCMS
 Vice President, Health Management Professional Committee, WFCMS
 Vice President, Standardization Construction Committee, WFCMS
 Deputy Director, Education Working Committee, WFAS
 Special Assistant on TCM to the President, Federation of Filipino Chinese Chambers of Commerce and Industry, Inc.
 Executive Council Member and Free Clinic Director, Federation of Filipino Chinese Associations of the Philippines
 Vice President, Philippine Xiamen Friendship Association, Xiamen Chamber of Commerce
 Recipient of the 7th WFCMS International TCM Contribution Award (Individual Award); recipient of the Sails Award from the China Pharmaceutical Materials Association and the World Federation of TCM Service Trade for outstanding contributions to TCM service and trade; named 2019 Outstanding Alumnus of Fujian University of Traditional Chinese Medicine.

9. Keynote Speech: Psychology and Cosmetology

Speaker: Dr. Zaitong Sun (Director, Shon Institute of Traditional Chinese Medicine, Barcelona, Spain)



Graduated from Korea International University
 International Acupuncture Physician
 Director, Barcelona Shon School
 Director, Barcelona Shon Clinic
 President, Oriental Acupuncture Culture Association
 Member, WFCMS Council
 Guest Professor, Beijing University of Chinese Medicine
 Guest Professor, International Acupuncture Training Center, Institute of Acupuncture and Moxibustion, China Academy of Chinese Medical Sciences

10. Keynote Speech: Japanese Acupuncture Aesthetics with Crystals and Essential Oils

Speaker: Ms. Satoko Kuji (Japanese acupuncturist, Founder, director of Itsukushimi Acupuncture and Healing center in Roppongi, Tokyo)



Ms. Satoko Kuji operates an acupuncture and healing center in Roppongi, Tokyo Japan, providing individualized care designed to support each client's innate well-being. Treatment is approached holistically, addressing physical, emotional, and energetic aspects of health with the aim of helping clients achieve a more natural state of balance and vitality.

In addition to acupuncture, she incorporates essential oils and cosmetic acupuncture. Her patients include celebrities from the entertainment industry, business leaders, and political figures. She frequently publishes articles in Japanese magazines, and her book Mitakuye Oyasin is available on Amazon.

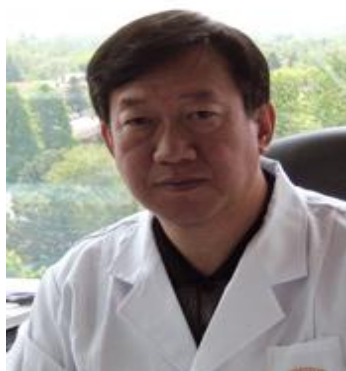
EDUCATION AND PROFESSIONAL DEVELOPMENT

The department of humanities Department of English literature,
 Musashino women's University Junio College Tokyo 1987
 Acupuncture, Tokyo School of Therapeutic Medicine, Apr. 2, 1997
 Moxibustion Tokyo School of Therapeutic Medicine, Apr. 2, 1997
 Anma, Massage, Shiatsu, Tokyo School of Therapeutic Medicine, Apr. 2, 1997

A Certificate of Spiritual Learning, Divine Healer, CLEARSIGHT, CA. USA Oct.15, 2000
Mastery of The Channels in Traditional Chinese Medicine,
International School of Beijing University of Chinese Medicine Jun. 22, 2002
Traditional Chinese Medicine,
International School of Beijing University of Chinese Medicine, Beijing, China Mar. 31, 2003
Beginning Crystal Healing, The Crystal Academy of Advanced Healing Arts, Hawaii, USA Jun. 13, 2003
Crystal Acupuncture Therapy and Teragram Therapy,

11. Keynote Speech: "Superior Doctors Treat Disease Before It Manifests — The First Recommendation for Nurturing Life and Longevity": Application and Demonstration of Dr. Wu's Head Massage Therapy in Sedation, Beauty, and Insomnia Treatment

Speaker: Dr. Binjiang Wu (President, Ontario College of Traditional Chinese Medicine, Canada; Vice President, WFCMS; Vice President, WFAS)



Professor, Doctoral Supervisor, Registered TCM Practitioner, Registered Acupuncturist
President, Ontario College of Traditional Chinese Medicine, Canada
Vice President, World Federation of Acupuncture and Moxibustion Societies (WFAS)
Vice President, World Federation of Chinese Medicine Societies (WFCMS)
Professor/Doctoral Supervisor, Henan University of Chinese Medicine
President/Founder, International Dr. Wu's Head Massage Research Society
President, Great Country TCM International Chain Co., Ltd.
President, Dr. Wu's Health Products Co., Canada
Visiting Professor, DAOM Program, Atlantic Institute of Oriental Medicine, USA
President, WFAS Inheritance Working Committee

Guest Professor: Heilongjiang University of Chinese Medicine, Chengdu University of Traditional Chinese Medicine, Jiangxi University of Chinese Medicine

Review Expert, National Natural Science Foundation of China (NSFC)

Review Expert, Austrian Science Fund (FWF)

Editor-in-Chief, World Chinese Medicine Journal (Chinese/English Edition, Canada)

Professor Wu Binjiang created the unique "Dr. Wu's Head Massage Therapy" and authored the monograph of the same name, published in English, Chinese, and Hungarian. He served as Associate Editor of the second edition of the million-character Compendium of Acupuncture and Moxibustion. With 46 years of clinical experience, he has researched acupuncture techniques, qigong health maintenance, insomnia, uterine bleeding, infertility, and psychosomatic disorders. He has been featured in over 300 newspaper, magazine, television, and radio reports worldwide.

12. Keynote Speech: *Trends from Western Medical Aesthetics to Comprehensive Health Treatment*

Speaker: Dr. Li Lu (Physician and Shareholder, Rendr Medical Group)



Dr. Li Lu graduated from Harbin Medical University in China in 1997 and became an OB-GYN attending in 2000. Dr. Li Lu had 3 years postdoctoral research fellow training in University of Tennessee Health Science Center. In 2010, Dr. Li Lu finished the residency of Internal Medicine at Jamaica Hospital Medical Center. During her fellowship of Allergy and Immunology at NorthShore- LIJ Medical Center from 2010 to 2011, Dr. Lu found her lifelong interest and decided to devote her lifetime career to primary care, so she began her medical practice in NY Chinatown in 2011. Since 2013, Dr. Lu started her own private practices of East Sunrise Medical PLLC with her husband and co-founder physician together in both Brooklyn and Flushing communities in New York; and then they became one of the

founder physicians of Excelsior Integrated Medical Group in 10/2018. Now Dr. Lu has been a board-certified Internal Medicine physician in Rendr Medical Group since 1/2022.

Meanwhile, Dr. Li Lu has built a multi-location practice of LL Blossoms Cosmetic and Holistic Medicine Clinics in Flushing, Great Neck, and Long Island City in NY since 10/2019.

13. Keynote Speech: Iodine and Health

Speaker: Dr. Yansong Lin (Chief Physician, Professor, Doctoral Supervisor, Department of Nuclear Medicine, Peking Union Medical College Hospital, PUMCH)



Chief Physician, Professor, Doctoral Supervisor, Department of Nuclear Medicine, PUMCH

National Coordinator for China, IAEA RAS6105 Project

President, Thyroid Disease Branch, China International Exchange and Promotive Association for Medical and Health Care (CPAM)

Vice President, Thyroid Disease Prevention and Control Professional Committee, Chinese Preventive Medicine Association

Vice President, Thyroid Cancer Quality Control Expert Committee, National Cancer Center

Deputy Leader, Thyroid Cancer Group, Third Committee of the Oncology Physicians Branch,

Chinese Medical Doctor Association

Named 1999 Outstanding Young Scientific and Technical Talent by the Ministry of Health; recipient of the Third National Famous Physician Award and the 7th "Revere Life, Glorious Healer" Specialist Elite Award. She has led six National Natural Science Foundation projects and published over 180 papers (60+ SCI-indexed) as first or corresponding author on thyroid topics, with a highest single impact factor of 31.7.

14. Keynote Speech: The Orofacial System as One Functional Unit: Blending Acupuncture Principles, Neuromodulators, Aesthetics, and Neuromuscular Dentistry in TMJ Care

Speaker: Dr. Bridget Sweeney, DDS, is a general dentist with advanced training in orofacial pain, esthetics, and integrative therapies. She is the founder of The Ivory Dental Co. in Buffalo, New York, where her clinical focus centers on the relationship between general and cosmetic dentistry, neuromuscular dysfunction, temporomandibular disorders, facial pain, and facial aging.



Her approach bridges dentistry, facial esthetics, neuromuscular rehabilitation, and acupuncture-based principles. Dr. Sweeney incorporates neuromodulators, dermal fillers, and muscle re-education therapies as part of a comprehensive model that addresses the orofacial system as a functional unit. Her work emphasizes reduction of muscular overactivity, restoration of structural support, and tissue regeneration to treat pain, function, and facial aging as interconnected expressions of the same neuromuscular imbalance.

She is currently completing the Medical Acupuncture Program at SUNY Downstate and plans to further integrate medical acupuncture into her clinical practice upon completion. Her acupuncture training has deepened her understanding of neurophysiology, pain modulation, and whole-system regulation in orofacial care.

Dr. Sweeney earned her Doctor of Dental Surgery degree with a minor in Esthetic Dentistry from the University at Buffalo School of Dental Medicine and completed a General Practice Residency at St. Joseph's Hospital Health Center. She holds a Bachelor of Science in Biology from Syracuse University.

She has completed over 1,000 hours of continuing education and serves as Clinical Faculty and an Accredited Member of the American Academy of Facial Esthetics. Dr. Sweeney is also certified through the American Academy of Clear Aligners and is an active member of the American Dental Association, New York State Dental Association, and the 8th District Dental Society.

15. Speech: The Lymphatic System and Traditional Chinese Medicine Aesthetics: A New Bridge Linking Brain Waste Clearance, Sleep Physiology, and the Aesthetics of Aging

Speaker: Dr. Hui Wei (USA, President of American Association of Chinese Medicine, CEO of American Chinese Medicine Alumni Association, Founding President, American Chinese Medicine Forum WeChat Academy)



NCCAOM foundations of Oriental medicine, examination content development committee.

President of the Alumni Association of Beijing University of Chinese Medicine (USA Chapter); Executive Committee Member of the Presidium, World Federation of Chinese Medicine Societies (WFCMS); Vice Chair of the Thread Embedding Therapy Research Committee, WFCMS; Council Member of the Aesthetic Medicine Committee, Internal Medicine Committee, and Cardiovascular Committee, WFCMS; Vice President of the International Acupuncture Aesthetics Society; Senior

Distinguished Expert of the Expert Committee, Sino–U.S. Acupuncture and Rehabilitation Research Institute of Wenzhou Medical University; Deputy Editor-in-Chief of the U.S. Edition of the World Journal of Traditional Chinese Medicine; and Academic Committee Member of the New England Journal of Traditional Chinese Medicine.

She graduated from Wannan Medical College in 1990 and subsequently worked as a physician in the Department of Respiratory Medicine at Tianjin Chest Hospital.

In 1992, she was admitted to the first cohort of the “Western Medicine Studying Chinese Medicine” second-degree program at Beijing University of Chinese Medicine. She completed her studies in 1994 and obtained a second bachelor’s degree in Traditional Chinese Medicine.

In 1999, she moved to Florida, where she obtained her acupuncture license in the same year. She founded the Palm Beach Traditional Chinese Medicine Center and has since been practicing Traditional Chinese Medicine and acupuncture.

16. Keynote Speech: Current Status and Prospects of Ultrasound Early Diagnosis of Thyroid Diseases and Its Impact on Health and Longevity

Speaker: Dr. Bo Zhang (Chief Physician, Professor, Doctoral Supervisor, Department of Ultrasound Medicine, China-Japan Friendship Hospital, Beijing)



Prof. Bo Zhang M.D. PhD Mentor, Chief Physician & Director, Department of Ultrasound Medicine China-Japan Friendship Hospital (Beijing, China)

President of the Ultrasound Medicine Division of the Sino-Japanese Medical Science and Technology Exchange Association

The Deputy Director of the Department of Ultrasound Medicine, Capital Medical University

National Advanced Worker in Science Popularization

Vice President of the Thyroid Professional Committee, Chinese Society of Clinical Oncology (CSCO)

Vice President of Ultrasound Equipment Technology Branch, China Association of Medical Equipment (CAME)

President of the 11th Ultrasound Committee, CHAOYANGQU Medical Association, Beijing

Deputy Director of the First Thyroid Specialty Committee of the Beijing Anti-Cancer Association

Major in Imaging and nuclear medicine, particularly management of thyroid disease,

120 papers published as the first or correspondent author,

Authored 17 guidelines and consensuses,

24 monographs and translations published as editor-in-chief and subeditor.

17. Speech: The development of Traditional Chinese Medicine Culture in Australia: Heritage, Innovation and International Practice

Speaker: Dr. Jiuhuai Lin, (Australia, Prefossor, President of World Association of Traditional Medicine Culture and Wellness)



President of the World Traditional Medicine Culture and Health Preservation Association; Executive Vice President of the Australia Chapter of the Beijing University of Chinese Medicine Alumni Association; Overseas Scholar of the Wang Qi Academy of Beijing University of Chinese Medicine and Disciple of Academician Wang Qi, Master of Traditional Chinese Medicine; Assistant President of the Victoria Branch of the Australian Federation of Chinese Medicine and Acupuncture Societies; Vice President of the Threaded Acupuncture (Suturing Acupuncture) Committee of the World Federation of Chinese Medicine Societies (WFCMS); Standing Council Member of WFCMS; Adjunct Professor at Chengdu University of Traditional Chinese Medicine.

Dr. Lin is a registered Traditional Chinese Medicine (TCM) practitioner and acupuncturist in Australia. He currently serves as the Dean of the China National Medical Hall Alliance in Melbourne, Australia.

He is a third-generation successor of the Shanghai School Yang-style acupuncture lineage and Director of its Overseas Inheritance Center.

He previously served as a physician in the Department of Traditional Chinese Medicine at the Air Force General Hospital in Beijing. Over the past 30 years, he has been dedicated to the clinical treatment of diabetes as well as the practice of Traditional Chinese Medicine, acupuncture, and health preservation based on Chinese medical culture.

In 2013, he relocated to Melbourne, where he established four branches of the China National Medical Hall Alliance, as well as the Xinglin TCM Culture and Health Preservation Base. He also founded the World Traditional Medicine Culture and Health Preservation Association, promoting international exchange and integration of Traditional Chinese Medicine culture and wellness practices.

18. Speech: Acupuncture and Moxibustion: Anti-aging and Beauty

Speaker: Dr. Liling Tao, (The Founder of the European Union Acupuncture Institute (EIA) in Belgium)



Tao Liling graduated from Jiangxi University of Traditional Chinese Medicine in 1984 and has been engaged in TCM teaching and clinical practice for over 40 years. She has close collaborations with several TCM universities and has been appointed as a visiting professor and cooperative mentor. The European Union Acupuncture Institute (EIA) was officially registered in the Belgian court in June 2018. Its founder is Tao Liling. The aim is to better promote traditional Chinese medicine in Europe and become a formal pioneer in promoting TCM overseas. The development of TCM hinges on the cultivation of TCM talent, and there is a severe shortage of high-level TCM professionals in Europe. The institute offers various short-term training courses to cultivate and improve practitioners, builds a platform for professional doctors in European countries to learn, and actively promotes the dissemination of TCM knowledge throughout Europe.

19. Speech: Precision Anti-Aging with Ren's Acupuncture Thread Embedding: Clinical Practice Guided by the Five Movements and Six Qi Framework

Speaker: Dr. Xueqin Yang, (China, Beijing University of Chinese Medicine, Associate Chief Physician)



Inheritor of the Ren Xiaoyan Traditional Chinese Medicine Skills Inheritance Studio

- * Standing Council Member of the Thread Embedding Therapy Research Committee, World Federation of Chinese Medicine Societies (WFCMS)

- * Vice President of the American International Acupuncture Aesthetic Association

- * Inheritor of the "Longsha Medical School Inheritance Studio" under the National Administration of Traditional Chinese Medicine (China)

- * Program Director of the course Introduction to Emotional Regulation and Health Preservation in Traditional Chinese Medicine at Beijing University of Chinese Medicine

- * Teaching Faculty of the Introduction to Five Movements and Six Qi Theory (Wuyun Liuqi)

course group at Beijing University of Chinese Medicine

- * Lead Lecturer for the Advanced Training Program in TCM Aesthetic Medicine at Beijing University of Chinese Medicine

- * Bilingual Clinical Teaching Instructor in Acupuncture and Moxibustion at the Famous Physician Hall of the China Academy of Chinese Medical Sciences

She completed her Bachelor's, Master's, and Doctoral degrees at Beijing University of Chinese Medicine and subsequently remained on faculty, where she has been engaged in teaching, research, and clinical practice in the fields of Traditional Chinese Medicine wellness, longevity medicine, and anti-aging therapy.

She studied under several renowned experts, including:

- * Professor Ren Xiaoyan (internationally recognized acupuncture, thread-embedding, and aesthetic medicine specialist)
- * Professor Gu Zhishan (Longsha Medical School)
- * Professor Pei Yongqing (renowned TCM master of the capital medical tradition)
- * Professor Tao Xiaohua (Yanjing Shanghan School)
- * Professor Tuya (expert in neuropsychiatric and brain-related disorders)
- * Professor Fu Zhonghua (inventor of “Fu’s Floating Acupuncture”)

Clinically, she specializes in applying the Five Movements and Six Qi (Wuyun Liuqi) theory combined with acupuncture and herbal medicine to treat common internal medicine, gynecological, and pain-related disorders in Traditional Chinese Medicine.

She is also experienced in combining acupuncture with thread-embedding therapy for facial aesthetic rejuvenation and full-body body contouring and weight management. In addition, she integrates classical constitutional regulation methods and herbal formulas to support anti-aging, health preservation, and longevity enhancement.

20. Speech: The New Ecosystem of Facial Acupuncture Anti-Aging

Speaker: Yueting Chen (President, Beijing Zhongzhen Shiai Traditional Chinese Medicine Research Institute; President person, Yunlong Group)



Master's/Doctoral student of the Department of Acupuncture Aesthetics, Swiss University of Traditional Chinese Medicine

Vice President of the International Acupuncture Cosmetology Association (USA) (IACA);

Vice President of the Special committee of Embedding Research of WFCMS

Member, Legislation Working Committee, WFAS

Council Member, Real-World Evidence Professional Committee, WFCMS

Vice President, Acupuncture Instrument Professional Committee, China Association of Acupuncture and Moxibustion

Vice President, Facial Acupuncture Professional Committee, China Association of Acupuncture and Moxibustion

Member, Grassroots Appropriate Technology Promotion Committee, China Association of Acupuncture and Moxibustion

ISO/TC249 Chinese Registered Expert

Successor, Ren Xiaoyan's Traditional Chinese Medicine Skills Heritage Studio

Holder of 21 utility model patents and 14 design patents; lead developer of 2 ISO international standards; editor-in-chief of 2 domestic group standards and co-editor of 4 others; recipient of the Gold Award for TCM Inheritance and Innovation at the 28th National Invention Exhibition (2024).

Long-term commitment to R&D and production of TCM acupuncture instruments, focusing on innovation and industrialization of cosmetic acupuncture devices, aiming to enable the wisdom of needle aesthetics to achieve safer, more effective, and more accessible global applications through modern instruments.

21. Keynote Speech: Acupuncture Aesthetics as Longevity Medicine — Lessons from a Long-Living Society

Speaker: Dr. Xingfang Liu,



Dr. Xingfang Liu is a licensed physician of Traditional Chinese Medicine (TCM) in China and a registered natural therapy practitioner of Chinese medicine in Switzerland under the NAREG. He is the 21st generation successor of the Shen's Gynecology Academic School and serves as the Swiss representative for the International Organization for Standardization's (ISO) Working Group on Acupuncture Needle Quality and Safe Use (ISO/TC 249 WG3).

Dr. Liu graduated from Jiangxi University of Traditional Chinese Medicine with a bachelor's degree in 2010 and obtained his master's degree from the China Academy of Chinese Medical Sciences in 2013. After completing his master's, he joined the Traditional Chinese Medicine

Standardization Office under the National Administration of Traditional Chinese Medicine. In 2024, he completed his doctoral studies at the Swiss University of Chinese Medicine.

Currently, Dr. Liu holds multiple key positions including Medical Vice Director at TCM MingDao AG in Switzerland, Director of International Cooperation and Continuing Education at the Swiss University of Chinese Medicine, Office Director of the China-Switzerland Center for Traditional Chinese Medicine in Zurich, Secretary-General of the Swiss Federation of Chinese Medicine, Secretary-General of the European Society of Classical Chinese Medicine, Secretary-General of the International Association of Acupuncture for Aesthetics, and Standing Director of the Thread Embedding Research Committee at the World Federation of Chinese Medicine Societies.

His research primarily focuses on the inheritance of knowledge from renowned veteran practitioners and the standardization of TCM. Dr. Liu has been involved in numerous significant projects, including the national "973 Program", the first batch of national inheritance workshops for Chinese medicine academic schools, the "Famous Doctors and Families Inheritance" project, and over ten national standardization projects for TCM. He has authored one book, served as an associate editor for four others, and published over 30 articles in SCI-indexed and core journals. In 2015, he was awarded the Third Prize for Science and Technology by the Chinese Association of Integrative Medicine.